

United States Postal Service

Mailers' Technical Advisory Committee (MTAC)

March 25, 2020



Mail Acceptance COVID-19 Contingency Plan

COVID19 Contingency plan

- USPS Facility Closures and/or BME Unit Closure
- Mailer request to present at alternate location
- Mailers uses industry partner enter mail on their behalf

Continuity of Mail Acceptance

- Weekly Touchpoints with Area/Field BME Managers
- Shared Site to report closures
- Multiple Communication Channels (PostalPro, Industry Alerts)

Track Issues and FAQs

- Communicate closures/diversions to Internal & External Stakeholders
- Working with field to identify best diversion location(s)
- Mitigate scorecard impacts
- Work on solutions as needed

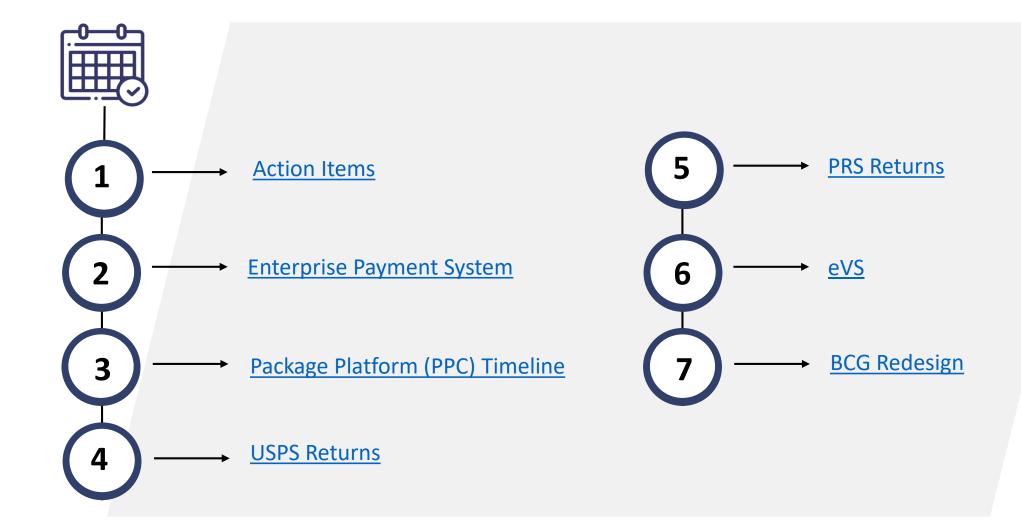


PACKAGES

LETTERS

<u>FLATS</u>

PACKAGES



Action Items



Assignee	Track	Action Item	Response
Vicki Bosch / Kellie Painter	Packages	Review the PPC ERRATA file process to potentially include the eVS quarterly destination entry exception list (WG 182).	3/23/2020 – Ongoing meetings to determine the approach
Juliaann Hess / John Medeiros	Packages	Discuss option for using a rate indicator in lieu of an extra service code for soft packs. John will provide feedback within the next few weeks after consulting with industry members.	2/18/2020 - UG2 had this conversation again about using a rate ingredient. Discussion in progress. Lisa to ping John about providing feedback.
Kellie Painter	Packages	Confirm with Accounting group the necessity and frequency for an updated W-9s. Would an email confirmation that none of the information changed be sufficient?	3/23/2020 - Only company name and TIN number changes require a new W-9 to be submitted after any change to the W-9 on file
Kellie Painter	Packages	Provide mailer documentation supporting refund decision.	2/18/2020 - See slide
Lisa Arcari	Packages	The industry wants a justification code added to the EPS detail report to identify refund, adjustments, and reversals	3/2/2020 – CR will be created for this
Vicki Bosch	Packages	Package Platform test environment – CAT? Pilot?	3/23/2020 – will enable pilot production workflow and TEM environments in the future
Vicki Bosch	Packages	Analysis between GBS "Gap Analysis Report" and PTR Confirmation/Error/Warning (CEW) Report	3/23/2020 – New item from pulse. Discuss in Workgroup 182
Vicki Bosch	Packages	Use of locale key data for PRS reconciliation	3/23/2020 – New item from pulse. See slide for discussion

Enterprise Payment System (EPS) Migration

Old Account	New Account	
CAPS DEBIT	EPS DEBIT	
CAPS TRUST	EPS Debit or Trust	
Note: Cannot go from CAPS Debit to EPS Trust		

- **ACH Debit accounts** are the preferred method of funding an eVS permit through your EPS account. Existing eVS Trust Accounts will migrate unchanged over to EPS.
- eVS Trust balances will automatically transfer to the EPS trust account upon linking of the permit.
- ACH Debit transactions are aggregated and deducted once daily.

Only eligible products will be able to migrate to EPS.

Products that are **not** eligible:

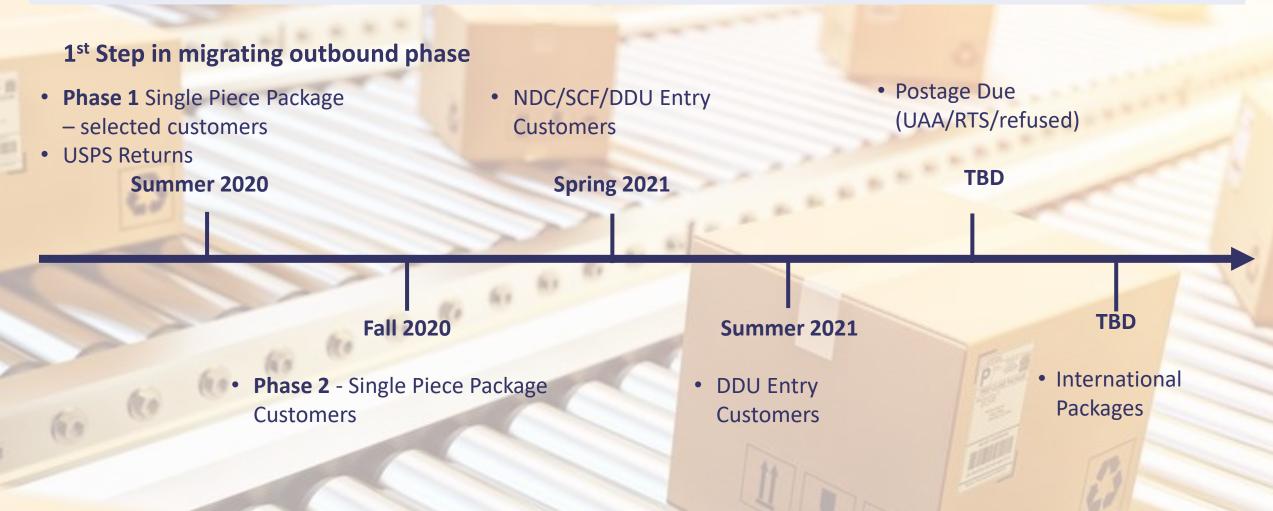
- PRS
- PFSC if a permit is used for both PFSC and eVS, that permit can't be migrated
- EMCA

EPS Migration Factsheet: https://postalpro.usps.com/EPS/MigrationFactSheet



Package Platform (PPC) Timeline

- Migration of Scan Based Payment and Merchandise Return Service to Package Platform Summer 2020
- ePostage PPC Pilot in the interim, starting April 1



USPS Returns

USPS Returns – Package Pricing

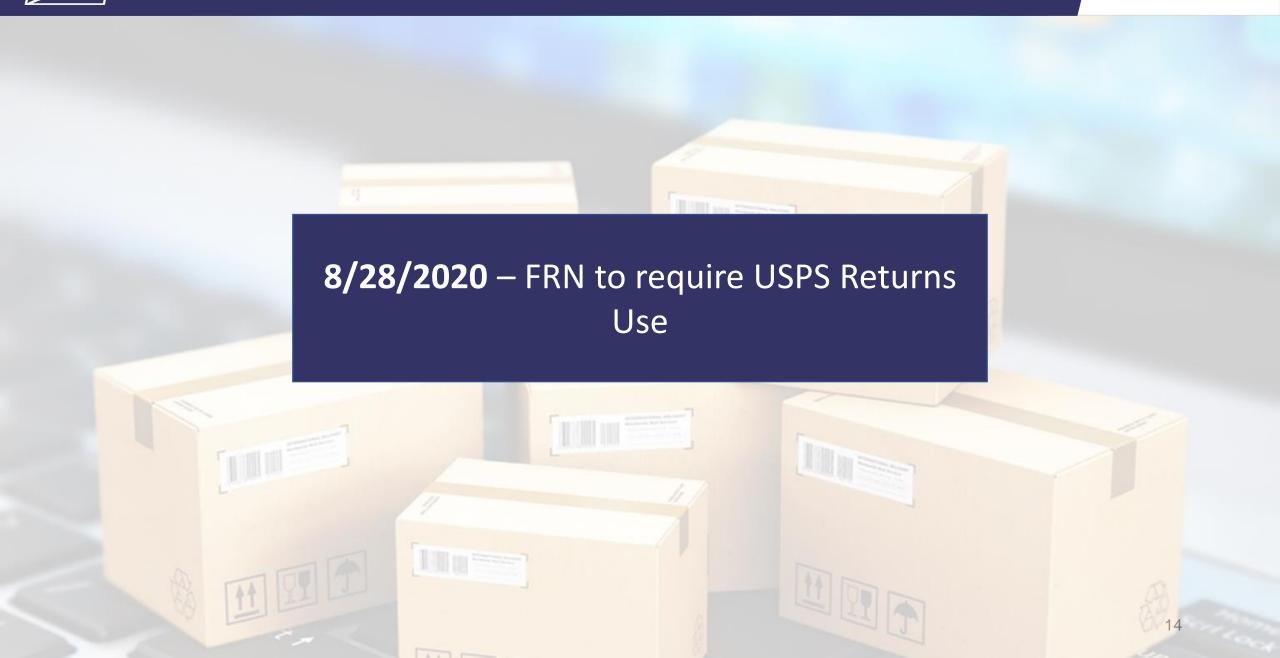
Packages are priced as they move through the network

✓ **Characteristic:** Packages priced using their attributes captured during pricing, i.e., STC, MID, Weight, Dimensions, Origin/ Destination ZIP Codes, and USPS Packaging Barcodes (UPCs)(i.e. flat rate packaging UPCs)

✓ Average

- Used when captured attributes are not available
- Shipper-specific average postage is calculated monthly (a minimum of 25 is required to establish an average)
- Calculated average price is used in the next calendar month
- ✓ **Default Pricing:** Used when no attributes have been captured, and no average is available
- ✓ Manifest-Based Pricing: Used when no attributes have been captured and a manifest file has been submitted





Industry Benefits:

Data Quality

Pricing Accuracy

Fewer Verifications

Customer Experience

Additional locale key data for PRS Reconciliation



Determines where the package was dropped off



Provides guidance for the facility type and how it was handled

eVS

Refund Request Requirements

- All refund requests, including for unused labels must be submitted through the Mailer Request landing page
- Request must be submitted within 60 days from the date of mailing
- Clear explanation of reasons for the discrepancy and corrective action taken by the mailer to prevent future reoccurrence
- All supporting documentation must be provided
- All data and a calculated refund must be submitted
- Emailer will not be accepted

Mailer Request Landing Page



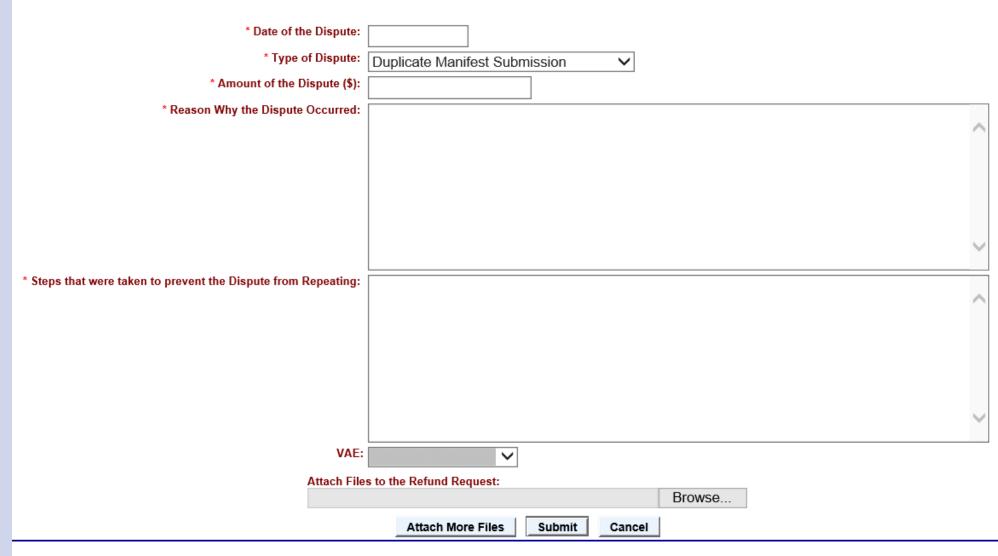
eVS – Refund Request Policy

Required Info:

- Date of failure
- Number of pieces affected
- PICs affected
- Amount of overpayment
- Mailer TIN or complete W9

If Applicable:

- EFN affected
- Any other pertinent info



PAF Calculation Methodology

- 1. Round the PAF by entry type to three decimal places
- Multiply PAF by the manifest weight rounded to four decimal places
- 3. Round the final adjusted PAF to three decimal places
- 4. Add the rounded adjusted PAFs to calculate the final PAF

Postal Response

PostalOne! rounds PAF values at multiple points to calculate final PAF.

USPS determined the rounding averages out so that no mailer is over or under charged over time.

Table 1: Example PO! PAF Calculation

Stratification	PAF	Manifest Weight	Adjusted PAF	Final Adjusted PAF
DDU	1.019	0.8084	0.824	
DNDC Onshore	1.237	0.1862	0.230	1.059
None Offshore	1.002	0.0054	0.005	

Business Customer Gateway (BCG) Redesign



- New BCG User Interface & Style
- New BCG Homepage and Widgets
 - Enterprise Payment System
 - Mailer Scorecard
 - Recent Mailings
 - Permit Fees
- Account Management Enhancements
 - Revoke and Archive Functionality for Business Service Administrators (BSA) and Delegates



Phase 2 (Planned)

- BCG Homepage
 - NEW Widgets
 - Additional Functionalities
 - Customizable Homepage
- Address Verification Enhancements
- **Account Security Improvements**
- Master Service Administrator/Approver Updates
- Implementation of Task Team & Pilot Group Feedback

- Link to new BCG pilot will be provided to members of Task Team 26
- Duration 1-3 months

- Sign up for new BCG Pilot Group. Provide your name and company name.
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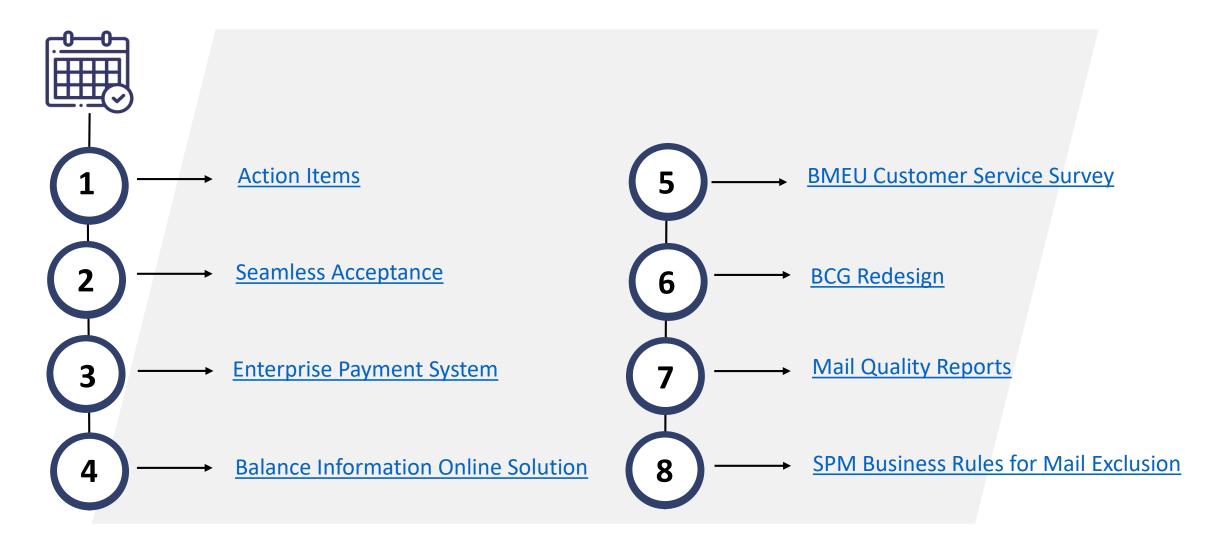
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Paul Bernicchi	Letters	Consider an interim process for analysts to review mail piece images for mailers as needed for investigations of undocumented pieces.	3/12/2020 - No update.
James Duffy	Letters	Follow up with Steve Krejcik about separating weight warnings as separate line items that don't affect postage and revenue on the mailer scorecard.	2/18/2020 - Reviewing in TT30.
James Duffy	Letters	Investigate logic check for clerk entry errors for postage PAF that used to be in place but might not be after Price Change.	2/18/2020 - no updates.
Randy Workman	Letters	Consider permits that are used in MLOCR mailings that may show up as inactive and not funded but still need to remain open during EPS migrations.	3/2/2020 - Randy/Lisa to discuss.
Randy Workman	Letters	Seamless Acceptance – consider changing piece weight structure for piece weight warnings. Pricing structure does not match warning criteria.	3/2/2020 - USPS to work with Brian on implementation; cover at MTAC.
Melissa Scheidler / Angela Dyer	Letters & Flats	Review the following reports available through the BCG: - Mailer Scorecard Guide - update and remove error codes that are similar. (Melissa Scheidler) Also requested in January 2020 MTAC Meeting. - Mailing Summary Report - seems to be working. (Angela Dyer) - Mail Quality Reports - verify they are working and that user guides are up to date. (Angela Dyer)	3/2/20 Angela will send to Lisa for review
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Lisa Arcari	Letters, Flats & Packages	Identify reason and source for refunds, adjustments, and reversals on EPS detail reports.	3/2/20 will create a CR for this

Seamless Acceptance



Customer Centric Experience



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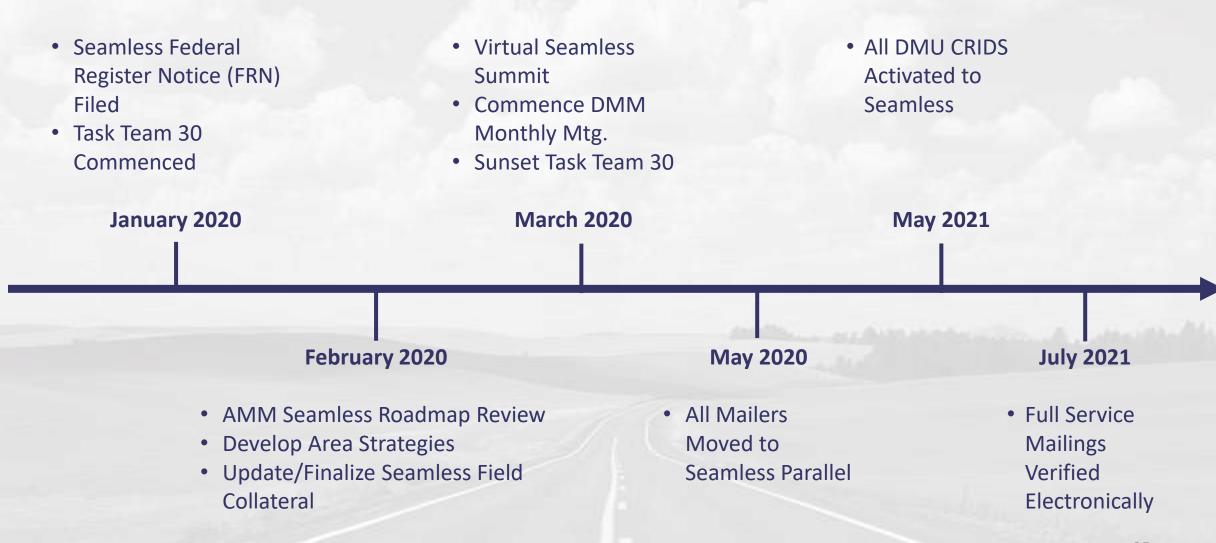
Technology Focus

Utilize technology to make commercial mail easier for both the employees and the customer





Seamless Acceptance Timeline





Understand & Diagnose Undocumented Pieces

Top 5 Causes & Resolutions for Undocumented Mail Pieces

Causes			Resolutions		
1	Hard Copy Statements		Submit any mailpieces with IMbs via electronic documentation		
2	PostalWizard Statements		Full-Service PW statements: include piece range for IMbs. Non Full-Service: submit via Mail.dat or Mail.xml		
3	Single Piece Metered/Permit with IMb		Mail.dat and Mail.xml support the submission of single piece postage for permit imprint and metered		
4	IMb in eDOC does not match IMb on piece		When adjusting eDoc, ensure to elect to maintain original IMbs in your software settings		
5	Mis-Identified Spoiled/Wasted Pieces in eDoc		Any pieces that were originally identified as wasted must be resubmitted in a new eDoc before being mailed		



Known Undocumented Repeatable Processes

Non-Full Service Postal
Wizard Statements

- a) Clerk Performs Statistically valid sample of Postal Wizard Mailings ensuring IMbs are on the pieces
- b) PostalOne! Data Feed to BAPS with all Postal Wizard Statements identified as containing IMbs
- BAPS Reconciles Postal Wizard volume with Undocumented volume

Single Piece Volume with IMb (MLOCR Rejects)

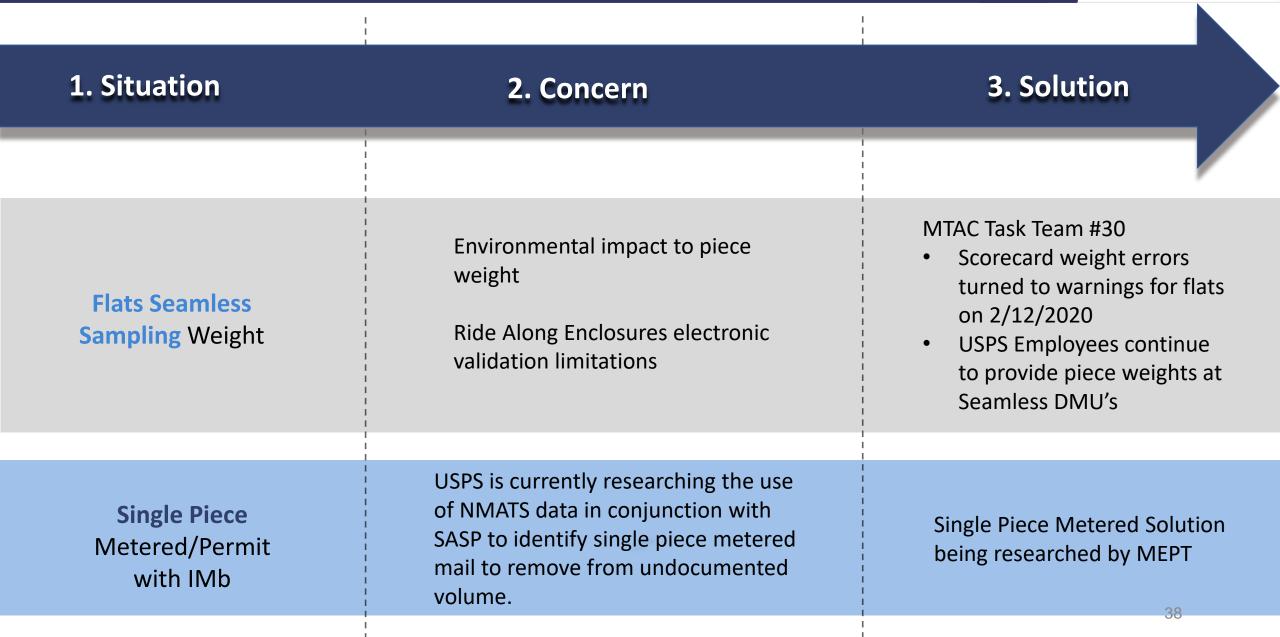
- a) USPS Acceptance Employee performs statistically valid sample of single piece reject volume to determine % of mail bearing legible IMb
- b) After the 10th of the following month the established % of single piece reject volume bearing legible IMb is applied to volume of single piece volume paid in PostalOne! By running the cost center mailer volume report this identifies the rate categories volume was paid at (single piece)
- c) USPS performs scan pattern analysis

Extra Services with IMb

- USPS provides Bulk Data for Undocumented Pieces after the 10th of the following month.
- b) Mailer reconciles the undocumented barcodes to their internal data warehouse
- c) Mailer submits a match back report after reconciliation including full rate volumes and volumes submitted PW with postage statement ID
- d) USPS Validates Match Back Report and completes Scan Pattern workbook



Seamless Concerns and Solutions Under Consideration



Enterprise Payment System (EPS)



Enterprise Payment System (EPS)

Notification Letters: Remaining CAPS permits used for mailing **Letters and Flats** *only* were notified by <u>letter and e-mail</u> on **2/1/2020** of the following closeout processes as applicable:

Permit Type 13% Overall Reduction CAPS Accounts			
Active Trust Permit (382) CAPS Account (241) 9%	Active Debit Permits (1008) CAPS Account (979) 15%	Inactive Permits for 1+ Years (372) CAPS Account (337) 10%	
 May 1, 2020 deadline to migrate After May 1, 2020, USPS will open EPS trust on customer behalf, transfer any remaining funds, and inform them of new account number(s) Customers will need to begin funding this new EPS account to continue mailing 	 May 1, 2020 deadline to migrate After May 1, 2020, customers will lose ability to mail until they setup either new EPS trust or debit and perform micro-debit validations 	 Permits will be closed after April 3, 2020 Customers must request refunds of any remaining balance by responding to the letter/email Customers may choose to migrate to EPS as an alternative 	

Balance Information Online Proposed Solutions



Balance Information Online Proposed Solutions



Flag in EPS that will provide a "permission" for balance information when queried

Delegation protocol added to above option whereas the EPA holder can determine exactly who can see balance information

BMEU Customer Service Survey



BME Customer Satisfaction Survey

Business Rules

- Surveys are generated for postage statements finalized at Business Mail Entry (BMEU) and Detached Mail Units (DMU)
- Surveys are only generated once every 30 days for a permit
- BMEU entered mailings: Surveys are sent via email listed in *PostalOne!* to both Permit Owner and Mail Service Provider
- DMU entered mailings: Surveys are sent via email to the Mail Service Provider

Current National Satisfaction Score 95.86%

Customer Centric



Improve Customer Experience



Identify Training Needs



Create Technical Solutions

BME Customer Satisfaction Survey



Purpose: increase positive attitudes during customer interactions and ensure that customer issues were resolved correctly in a timely fashion

Rate your experience based on good service indicators of:

- ✓ Efficiency
- √ Courtesy
- ✓ Knowledge
- **✓** Attitude

30,520 survey responses in FY19 About **2/3 of BMEU sites** scored **96% or higher**

Overall customer satisfaction **FY19 96.00%**

FY19 Overall Scores for each Indicator:

Efficiency 93.63% Courtesy 94.72% Knowledge 94.03%

Attitude 93.99%

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Mail Quality Reports

Select Folders in MQR Retiring June 2020

Identified user guide links that are dead and need re-User guides update routed to *PostalPro*

Guide to Mailer Scorecard currently under final review for posting with updates

April 2020

March 2020





eInduction Reporting

Owner: Administrator Modified: 1/24/15 9:17:41 PM This folder contains eInduction reports.



IMBAccounting

Owner: Administrator Modified: 5/16/15 10:26:04 PM



Mail Quality Owner: Administrator

Modified: 1/5/18 3:32:22 PM This folder contains Mail Quality reports.



STC

Owner: Administrator Modified: 11/29/14 10:22:05 PM This folder contains STC Reports.



Mailer Scorecard

Owner: Administrator Modified:

6/26/16 10:28:28 AM

Shows the performance of a mailer across various key performance indicators related to mail entry.



eMIR Reporting

Owner: Administrator Modified: 5/27/15 9:01:42 AM This folder contains eMIR Reports.



Mail Preparation Quality Owner: Administrator

Modified: 4/3/16 8:12:45 AM

Contains the Mail Preparation Quality Reports.



Scorecard Redesign

Owner: Administrator Modified: 2/25/18 7:14:29 AM



Launcher

Owner: Administrator Modified:

4/28/19 1:02:02 AM

Shows the performance of a mailer across various related to mail entry.



User Guides

Owner: Administrator Modified:

This report contains links to relevant report documen

Subscriptions Send Now Export

Service Performance Measurement (SPM) Business Rules



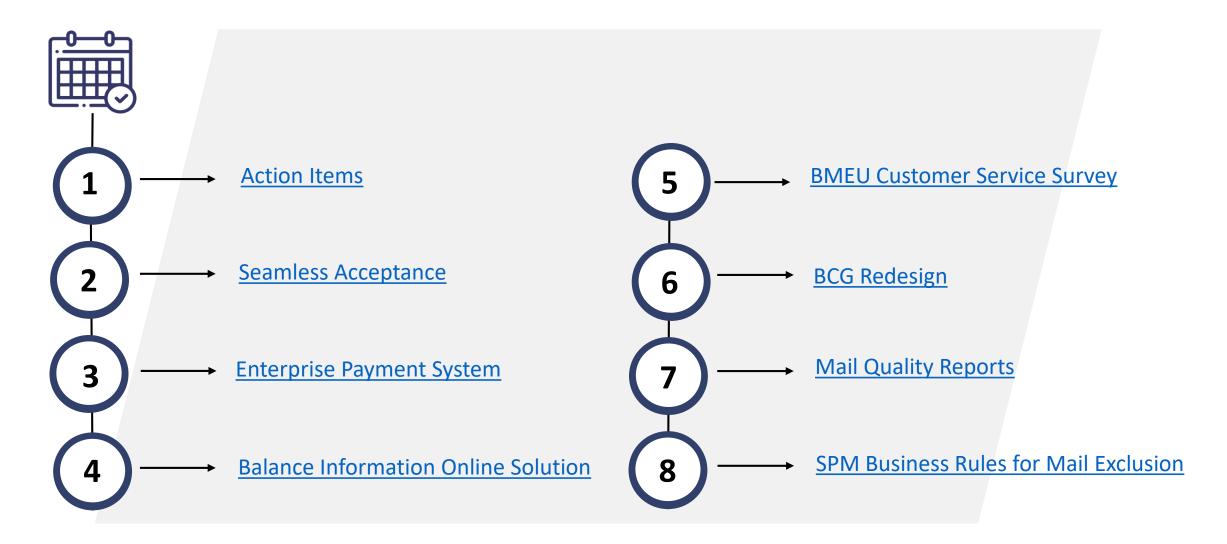
SPM Business Rules for Mail Exclusion

Mail is excluded from service measurement for a variety of reasons:

Exclusion Reason	Exclusion Description
Invalid Entry Point for Entry Discount (FAST MDF)	Entry Point for Entry Discount claimed in eDoc is invalid for the entry point and destination of the mail
Non-Unique IMb	eDoc contains mail pieces with a non-unique IMb
Undeliverable-as-Addressed/PARS	Undeliverable-as-Addressed (UAA) mail as indicated by ACS and/or PARS operation when mail piece is processed
Inaccurate Scheduled Ship Date	eDoc scheduled ship date time is 48+ hours earlier than the postage statement finalization date time
FAST Appointment Irregularity	Irregularity with the mailing/trip captured by FAST (e.g. contents not matching 8125)
Non-Unique Physical IMcb	Physical containers with non-unique IMcb on the placard
Orphan Handling Unit	Mail piece associated to an Orphan Handling Unit (e.g. loose tray) that is not inducted at a Business Mail Entry Unit
Non-Compliant	Mailing/Mailer identified as non-compliant due to inaccuracies in mail preparation OR Mailed in 6-week monitoring period for new mailers
Invalid Container Level for Entry	The 3-Digit (FSS Facility) pallet was entered directly at a DFSS site
No Piece Scan	No automation scan observed for the mail piece
No Start-the-Clock	Lack of a container unload scan or inability to identify the FAST appointment associated to the container
Long Haul	The Start-the-Clock facility for a DMU verified/USPS transported container is in a different district than its verification facility (DMU)* *Except for valid cross districts pairs
Inconsistent SPM data	Mail piece received inconsistent scan events when calculating SPM (container/mail piece scans not in chronological order)
Excluded ZIPs	Excluded from SM due to 3-digit delivery ZIPs that are not measured

QUESTIONS

FLATS



Action Items

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Mike Filipski	Flats	Investigate ways to auto-populate data on the Statement of Ownership to accommodate companies with multiple publications.	3/2/2020 - Dev team proposes creating one-for-one spreadsheet; Mike to have prototype by 3/6.
Chip Brown	Flats	Investigate ability to add PMOD container (sacks/trays) information to mail.dat.	3/2/2020 - Chip discussed with Tariq; reqts are drafted, not implemented (due to cost?) Awaiting Tariq follow up.
Melissa Scheidler / Angela Dyer	Letters & Flats	Review the following reports available through the BCG: - Mailer Scorecard Guide - update and remove error codes that are similar. (Melissa Scheidler) Also requested in January 2020 MTAC Meeting. - Mailing Summary Report - seems to be working. (Angela Dyer) - Mail Quality Reports - verify they are working and that user guides are up to date. (Angela Dyer)	3/2/20 Angela will send to Lisa for review
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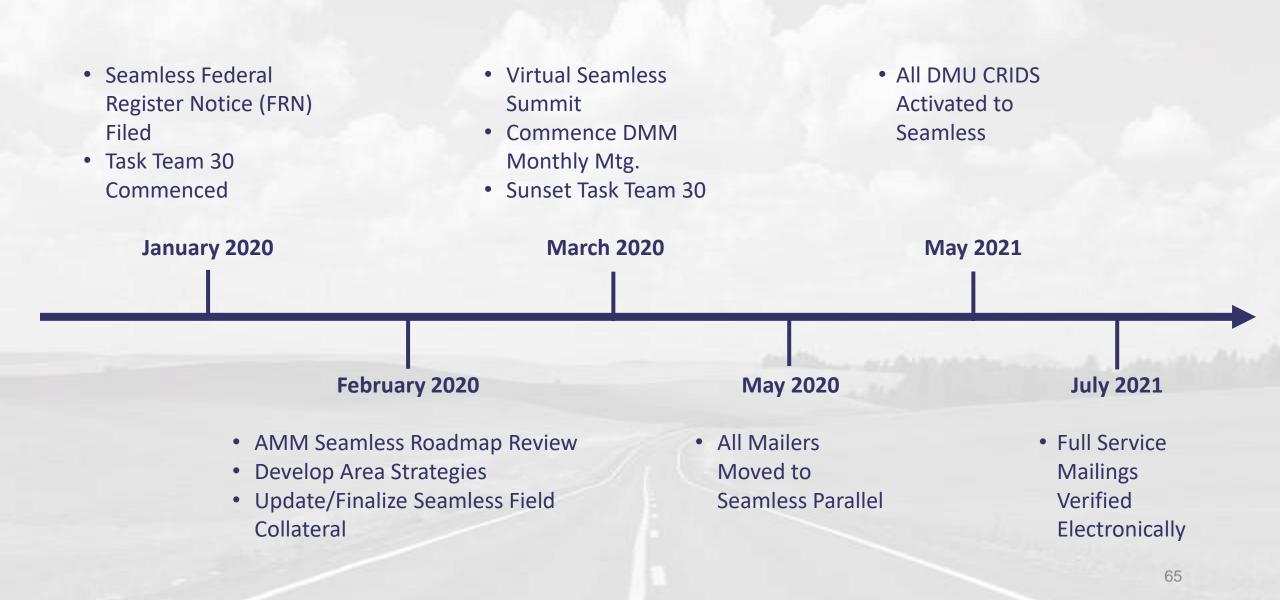


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2	PostalWizard Statements	Full-Service PW statements: include piece range for IMbs. Non Full-Service: submit via Mail.dat or Mail.xml
3	Single Piece Metered/Permit with IMb	Mail.dat and Mail.xml support the submission of single piece postage for permit imprint and metered
4	IMb in eDOC does not match IMb on piece	When adjusting eDoc, ensure to elect to maintain original IMbs in your software settings
5	Mis-Identified Spoiled/Wasted Pieces in eDoc	Any pieces that were originally identified as wasted must be resubmitted in a new eDoc before being mailed



Known Undocumented Repeatable Processes

Non-Full Service Postal
Wizard Statements

- a) Clerk Performs Statistically valid sample of Postal Wizard Mailings ensuring IMbs are on the pieces
- PostalOne! Data Feed to BAPS with all Postal Wizard Statements identified as containing IMbs
- BAPS Reconciles Postal Wizard volume with Undocumented volume

Single Piece Volume with IMb (MLOCR Rejects)

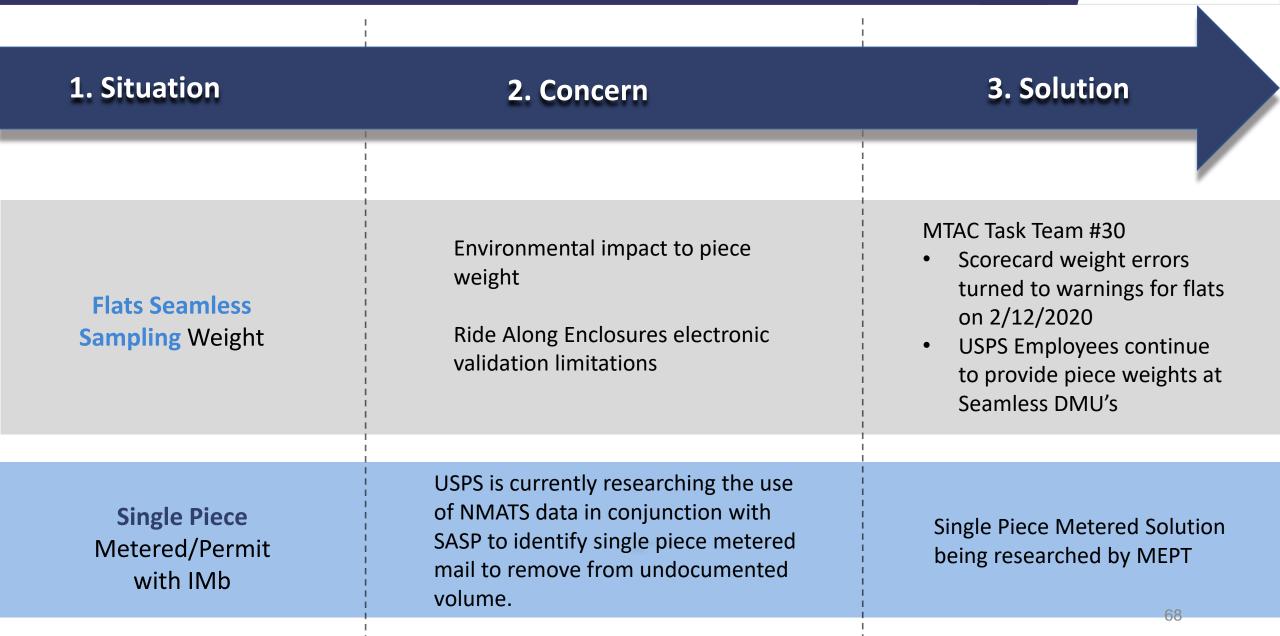
- USPS Acceptance Employee performs statistically valid sample of single piece reject volume to determine % of mail bearing legible IMb
- b) After the 10th of the following month the established % of single piece reject volume bearing legible IMb is applied to volume of single piece volume paid in PostalOne! By running the cost center mailer volume report this identifies the rate categories volume was paid at (single piece)
- c) USPS performs scan pattern analysis

Extra Services with IMb

- USPS provides Bulk Data for Undocumented Pieces after the 10th of the following month.
- b) Mailer reconciles the undocumented barcodes to their internal data warehouse
- c) Mailer submits a match back report after reconciliation including full rate volumes and volumes submitted PW with postage statement ID
- d) USPS Validates Match Back Report and completes Scan Pattern workbook



Seamless Concerns and Solutions Under Consideration



Enterprise Payment System (EPS)



Enterprise Payment System (EPS)

Notification Letters: Remaining CAPS permits used for mailing **Letters and Flats** *only* were notified by <u>letter and e-mail</u> on **2/1/2020** of the following closeout processes as applicable:

Permit Type 13% Overall Reduction CAPS Accounts			
Active Trust Permit (382) CAPS Account (241) 9%	Active Debit Permits (1008) CAPS Account (979) 15%	Inactive Permits for 1+ Years (372) CAPS Account (337) 10%	
 May 1, 2020 deadline to migrate After May 1, 2020, USPS will open EPS trust on customer behalf, transfer any remaining funds, and inform them of new account number(s) Customers will need to begin funding this new EPS account to continue mailing 	 May 1, 2020 deadline to migrate After May 1, 2020, customers will lose ability to mail until they setup either new EPS trust or debit and perform micro-debit validations 	 Permits will be closed after April 3, 2020 Customers must request refunds of any remaining balance by responding to the letter/email Customers may choose to migrate to EPS as an alternative 	

Balance Information Online Proposed Solutions



Balance Information Online Proposed Solutions



Flag in EPS that will provide a "permission" for balance information when queried

Delegation protocol added to above option whereas the EPA holder can determine exactly who can see balance information

BMEU Customer Service Survey



BME Customer Satisfaction Survey

Business Rules

- Surveys are generated for postage statements finalized at Business Mail Entry (BMEU) and Detached Mail Units (DMU)
- Surveys are only generated once every 30 days for a permit
- BMEU entered mailings: Surveys are sent via email listed in *PostalOne!* to both
 Permit Owner and Mail Service Provider
- DMU entered mailings: Surveys are sent
 via email to the Mail Service Provider

Current National Satisfaction Score 95.86%

Customer Centric



Improve Customer Experience



Identify Training Needs



Create Technical Solutions

BME Customer Satisfaction Survey



Purpose: increase positive attitudes during customer interactions and ensure that customer issues were resolved correctly in a timely fashion

Rate your experience based on good service indicators of:

- ✓ Efficiency
- √ Courtesy
- √ Knowledge
- √ Attitude

30,520 survey responses in FY19 About 2/3 of BMEU sites scored 96% or higher Overall customer satisfaction FY19 96.00%

FY19 Overall Scores for each Indicator:

> Efficiency 93.63% **Courtesy 94.72%** Knowledge 94.03%

Attitude 93.99%

Business Customer Gateway (BCG) Redesign





Phase 2 (Planned)

- New BCG User Interface & Style
- New BCG Homepage and Widgets
 - Enterprise Payment System
 - Mailer Scorecard
 - Recent Mailings
 - Permit Fees
- Account Management Enhancements
 - Revoke and Archive Functionality for Business Service Administrators (BSA) and Delegates

- BCG Homepage
 - NEW Widgets
 - Additional Functionalities
 - Customizable Homepage
- Address Verification Enhancements
- Account Security Improvements
- Master Service Administrator/Approver Updates
- Implementation of Task Team & Pilot Group Feedback

- Link to new BCG pilot will be provided to members of Task Team 26
- Duration 1-3 months

- Sign up for new BCG Pilot Group. Provide your name and company name.
- Duration 1-3 months





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Mail Quality Reports

Select Folders in MQR Retiring June 2020

Identified user guide links that are dead and need re-User guides update routed to *PostalPro*

Guide to Mailer Scorecard currently under final review for posting with updates

April 2020

March 2020





eInduction Reporting

Owner: Administrator Modified: 1/24/15 9:17:41 PM This folder contains eInduction reports.



IMBAccounting

Owner: Administrator Modified: 5/16/15 10:26:04 PM



Mail Quality Owner: Administrator

Modified: 1/5/18 3:32:22 PM This folder contains Mail Quality reports.



STC

Owner: Administrator Modified: 11/29/14 10:22:05 PM This folder contains STC Reports.



Mailer Scorecard

Owner: Administrator Modified:

6/26/16 10:28:28 AM

Shows the performance of a mailer across various key performance indicators related to mail entry.



eMIR Reporting

Owner: Administrator Modified: 5/27/15 9:01:42 AM This folder contains eMIR Reports.



Mail Preparation Quality Owner: Administrator

Modified: 4/3/16 8:12:45 AM

Contains the Mail Preparation Quality Reports.



Scorecard Redesign

Owner: Administrator Modified: 2/25/18 7:14:29 AM



Launcher

Owner: Administrator Modified:

4/28/19 1:02:02 AM

Shows the performance of a mailer across various related to mail entry.



User Guides

Owner: Administrator Modified:

This report contains links to relevant report documen

Subscriptions Send Now Export

Service Performance Measurement (SPM) Business Rules



SPM Business Rules for Mail Exclusion

Mail is excluded from service measurement for a variety of reasons:

Exclusion Reason	Exclusion Description
Invalid Entry Point for Entry Discount (FAST MDF)	Entry Point for Entry Discount claimed in eDoc is invalid for the entry point and destination of the mail
Non-Unique IMb	eDoc contains mail pieces with a non-unique IMb
Undeliverable-as-Addressed/PARS	Undeliverable-as-Addressed (UAA) mail as indicated by ACS and/or PARS operation when mail piece is processed
Inaccurate Scheduled Ship Date	eDoc scheduled ship date time is 48+ hours earlier than the postage statement finalization date time
FAST Appointment Irregularity	Irregularity with the mailing/trip captured by FAST (e.g. contents not matching 8125)
Non-Unique Physical IMcb	Physical containers with non-unique IMcb on the placard
Orphan Handling Unit	Mail piece associated to an Orphan Handling Unit (e.g. loose tray) that is not inducted at a Business Mail Entry Unit
Non-Compliant	Mailing/Mailer identified as non-compliant due to inaccuracies in mail preparation OR Mailed in 6-week monitoring period for new mailers
Invalid Container Level for Entry	The 3-Digit (FSS Facility) pallet was entered directly at a DFSS site
No Piece Scan	No automation scan observed for the mail piece
No Start-the-Clock	Lack of a container unload scan or inability to identify the FAST appointment associated to the container
Long Haul	The Start-the-Clock facility for a DMU verified/USPS transported container is in a different district than its verification facility (DMU)* *Except for valid cross districts pairs
Inconsistent SPM data	Mail piece received inconsistent scan events when calculating SPM (container/mail piece scans not in chronological order)
Excluded ZIPs	Excluded from SM due to 3-digit delivery ZIPs that are not measured

QUESTIONS